Financing Eco-innovation in Central and Eastern Europe
Experiences, New Mechanisms, Challenges

Budapest
Monday, 23 April 2007

Venue: Radisson SAS Beke Hotel
1067 Budapest, Hungary
Terez korut 43.
"The next technological revolution will be led by eco-innovation".
- Timo Makela. Director, DG Environment

Are you looking for eco-innovation funding opportunities?
Would you like to be a front-runner in eco-innovation finance?
Are you interested in learning about existing frameworks and upcoming opportunities?

The new EC funding period, 2007 to 2013, will be focused on research, innovation and development, and bridging the EU's sustainable development strategy and the Lisbon Agenda. Therefore, the development of environmentally friendly innovative technologies will attract state and private funding.

Financing is essential for the realisation and mainstreaming of innovation, and achieving sustainable growth. The conference will explore financing opportunities and new mechanisms for eco-innovation in CEE, with an emphasis on approaches that harness public-private partnerships.

Conference Agenda:
- Needs and Drivers for Financing Eco-Innovation
- Opportunities and New Mechanisms for the CEE Region
- The EC Competitiveness and Innovation Programme (CIP)
- Experiences of Countries
- Experiences of Businesses
- Debate on Financing Eco-Innovation - Round Table with Financiers

For a detailed agenda please visit our website at: http://ecoinnovationfinancingconference.rec.org

Meet key actors of the eco-innovation financing from the European Commission, European governments, leading eco-innovative enterprises and leading financing institutions supporting eco-innovation. The event will take place at the heart of Europe, Budapest, Hungary, on Monday 23rd of April 2007, at the Radisson SAS Beke Hotel, Terez Korut 43.

Examples of Key Speakers:
- Ms. Marta Szegi-Bonifert, REC Executive Director
- Mr Raymond van Ermen, Executive Director, European Partners for the Environment (EPE)
- Mr. Ian Clark, Head of Unit on Research, Science & Innovation, European Commission
- Mr. Gottfried Lamers, Federal Ministry of Agriculture, Forestry and Environment, Austria
- Mr. Timo Nakari President of the Finish Chamber of Commerce in Hungary (t.b.c.l.)

For an updated list of key speakers, please visit our website at: http://ecoinnovationfinancingconference.rec.org

Lack of access to funding for technology development is often cited as a significant barrier to innovation, development and commercialisation. This is particularly the case for investments in environmental technologies, which are often considered riskier than conventional investments.

The conference will address key questions such as:
- How to mobilise private funding?
- How to bridge the gap between early stage innovation and commercialisation?
- How to create fiscal incentives and foster public-private partnership instruments?
- How to enhance co-operation between Member States?

Commercialising and using environmental technologies requires a broad mix of financial instruments. These range from classical loans through guarantee mechanisms to venture capital. Currently the EU has a range of financial instruments that can support investments in environmental technologies. Dialogue and cooperation on the ways and means to tailor financial schemes, products and services meeting the needs in terms of eco-innovation, eco-efficiency, energy efficiency and rational use of natural resources are paramount to move the current state of society along sustainable patterns. Participation at our conference will give you an opportunity to learn about these financial instruments.

Conference language and all conference materials will be in English.
We are cordially inviting you to participate in our Conference on Financing Eco-innovation in Central and Eastern Europe on the 23rd of April 2007 in Budapest, Hungary.

Registration:
If you would like to participate in the conference, please fill the registration form in Word format on our website and send it to us by fax or e-mail:

http://ecoinnovationfinancingconference.rec.org

Participation Fees:
- Early Registration: 95 EUR (until 10th of April)
- Standard Registration: 120 EUR (after 10th of April and at the registration desk)

The participation fee covers attendance at all sessions, lunch, refreshments and full conference electronic and printed documentation. The fee also includes the possibility to display your promotional materials and an opportunity to have a separate promotion desk free of charge. The participation fee does not cover accommodation and travel. If you are interested in having a free promotion desk, please contact us as soon as possible because of limited availability. Payment must be received at least 5 business days prior to the conference.

For registration and further information please contact:
Ms Eva Peto
Email: epeto@rec.org
Phone: +36 26 504 084
Mobile: +36 203 902 269
Fax: +36 26 301 191

Venue:
Radisson SAS Beke Hotel
1067 Budapest, Terez korut 43.

Accommodation:
For room reservations, please contact:
Tel: +36 1 889 3927
Fax: +36 1 889 3915
Web: http://budapest.radissonsas.com

About Radisson Beke Hotel
Built at the beginning of the last century, the four-star Radisson SAS Béke Hotel is decorated with frescoes by Jenő Haranghy and stained-glass windows. The hotel first opened its doors in 1914 and has been renovated several times, but has always maintained its original artistic style, form and atmosphere.

- Located in downtown Budapest, the hotel is close to shopping and the business district as well as the historic attractions of the city.
- The 247 elegant rooms are designed with the original hotel style in mind and offer four star hotel amenities.
- The hotel has an indoor pool, sauna, solarium, and fitness room; guests can also order massages and pedicures.
- Guests can avail the services of the business centre, gift shop, travel agency and garage.
- Szondi Lugas serves international cuisine and Hungarian specialties, and offers live music in the evenings.
- The Zsolnay Café offers homemade cakes, sandwiches, coffee and tea, while the Kupola bar is the perfect place to get a drink and a snack.

For more information on accommodation in Budapest and booking please visit:
http://www.booking.com/city/hu/budapest.html

For more information about Budapest please visit:
http://www.budapestinfo.hu/en/

A detailed logistical note will be sent to registered participants.
# Registration Form

**Participant Information:** Please fill in the details below for each delegate and tick the relevant boxes.

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**Delegate 2**  
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Standard Fee  
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**Delegate 3**  
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**NOTES**

1) To qualify for Early Registration we must receive your booking and payment confirmation before 10th April 2007.

2) The fee includes the right to display your promotional materials and an opportunity to have a separate promotion desk free of charge. If you are interested in having a free promotion desk, please contact us as soon as possible because of limited availability.

**Company / Institution Information**

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Bookings are subject to the terms and conditions listed below. A delegate pack will be received at the conference venue.

## Payment Details

- **Kereskedelmi és Hitelbank Rt.**  
  Hungary, Budapest, 1051 Vígadó tér 1.  
  Bank SWIFT Code: OKHBHUHB  
  Account Holder: The Regional Environmental Center for the CEE (REC)

- **Bank transfers in EUR** should be made to account  
  IBAN Number: HU64 1040 2166 4948 5149 4953 1002

- **Bank transfers in USD** should be made to account  
  IBAN Number: HU44 1040 2166 4948 5149 4953 1071

- **Bank transfers in HUF** should be made to account  
  IBAN Number: HU26 1040 3112 3111 8361 0000 0000

The transferred amount should be NET OF BANK CHARGES.

**Signed**

[or typed, if sent by email]

## Terms & Conditions

**Fee:** The participation fee covers attendance at all sessions, lunch, refreshments and full conference electronic and printed documentation. The fee also includes the right to display your promotional materials and an opportunity to have a separate promotion desk free of charge. If you are interested in having a free promotion desk, please contact us as soon as possible because of limited availability. The participation fee does not cover accommodation and travel. Payment must be received at least 5 business days prior to the conference.

**Cancellation Policy Reminder:** Cancellations must be made at least 5 business days prior to the conference. No refunds will be provided for cancellations made within 5 business days before the conference date.

**Event accommodation:** Accommodation and travel costs are not included in the registration fee. Information regarding accommodation is included in the conference information note / brochure.

**Please note:** It may be necessary for reasons beyond the control of the organisers to alter the content or the timing of the programme.

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Please return this registration form by fax to: +36 26 301 191

or contact Ms. Eva Peto via email: epeto@rec.org, Phone: +36 26 504 084, Mobile: +36 203 902 269

For electronic registration, please visit our website at: http://ecoinnovationfinancingconference.rec.org